



Jobs of the Future require new Skills...

NEW EUROPEAN INITIATIVE - FROM STEM TO STE(A)M

THE INTEGRATION OF ARTS FOR BETTER INNOVATION AND CREATIVITY IN INDUSTRY AND ACADEMIA

You will learn best practices, tools and tips on
how to foster innovativeness TODAY
for successful TOMORROW

JUNE 10, 2020 | ISPIM VENUE

Open dialogue between industry and academia on the integration of Arts in Science, Technology, Engineering and Mathematics (STEM) to address the future skills demand for more creativity and innovativeness



KEY OUTLINES

- Key facts about the **new European initiative**: From STEM to STE(A)M - Introducing the A for Arts in Science, Technology, Engineering and Math
- **Creativity-boosting activities** on Arts for Innovation and Future Mapping to create a shared view of university and industry trends
- “Think like an artist – even if you are an engineer” – **Learning by doing** during interactive session

WHO SHOULD ATTEND?

Everyone who is interested in Arts and Technology / Engineering / Innovation

All enthusiasts of new trends in education and development of the skills for future

University, Industry, Teachers, Researchers, Practitioners and Policy makers

FORMAT OF WORKSHOP

Panel of experts > round table discussion > interactive creativity-boosting > future mapping > interactive demonstration of STE(A)M tools > innovating design for non-designers > innovate as an artist

WHAT YOU TAKE AWAY

- Ideas on how to advance teaching, training and work practices using innovative, artistic and creative methods
- Learn good practices from leading experts and universities practicing STE(A)M approach
- The changing role of creativity in boosting innovativeness in business
- Learn effective tools and tips for fostering the innovative performance
- Create roadmaps for the integration of arts into your innovation process
- Dialog between industry and universities on STE(A)M – be part of the future STE(A)M network

'The future starts today,
not tomorrow'

Pope John Paul II