



Erasmus+



Artist
SUMMER
SCHOOL

INNOVATION, CREATIVITY, AND ARTS (ICA)
"THE SOUND OF INNOVATION"



23-27 AUG 2021

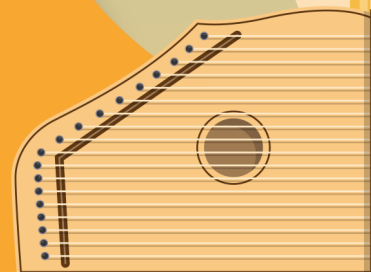
LIVE EVENT WITH LIMITED SEATS

VENUE- UNIVERSITY OF MISKOLC, MISKOLC, HUNGARY

FOR MORE INFORMATION CHECK [ARTIST PROJECT WEBSITE](#)



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About ICA Course

This summer, the course Innovation, Creativity and Arts (ICA) is organized online in several sessions between the 23rd and 27th of August 2021. If you are interested in arts and creativity for innovation and technology management, you will definitely benefit from this course!

Course Program:

At the Innovation, Creativity, and Arts course we discuss creative approaches to technology and innovation management in form of workshops and interactive classes both with university professors and practitioners from creative industries. The program will take into account your learning objectives.

Course aims:

- To get students familiar with the complexity and variety of innovation management in modern industry, while transferring approaches and techniques from creativity and art domains.
- To enlarge the students' mindset on imagination, perseverance, observation, problem-solving, and risk-taking through the use of specific artistic approaches.
- To improve both employability and student engagement, creativity, innovation, divergent thinking, and transdisciplinary problem-solving skills.

The topics of the course include, but are not limited to:

- Innovation and Innovation Management – latest developments
- Innovation and entrepreneurship in the music industry
- Creativity techniques, design thinking, pirate thinking
- Co-Creation or why inventing together makes all partners stronger
- Workshops “Meet the Artist” with inventors, musicians, and entrepreneurs,
- Workshops on theatre, visual arts, and music and their impact on innovation management



Certification

Upon successful completion of the course, participants receive a certificate and 5 ECTS. Students will receive several assignments during the course and need to submit a final report and video after the course.

About ArtIST

ArtIST (Art, Entrepreneurship, Innovation and Science) is an ERASMUS+ project that aims to design and implement innovative Master-level modules integrating Arts in the education of innovation, entrepreneurship and science. ArtIST is navigated by seven Higher education institutions and industry partners from Austria, Finland, France, Hungary, Italy, Lithuania and the Netherlands.

ArtIST contributes to the development and modernization of relevant STE(A)M subjects in multidisciplinary programs, such as business, innovation and entrepreneurship. Grounded in the partners' research competences and analytical skills, this innovative module will mix arts and technology, hard and soft skills accompanied by entrepreneurial and business training. The module will be based on creativity techniques, design-driven methods, and modern IoT and ICT tools in teaching and learning practices.



Anne Berthinier-Poncet

Dr. Anne Berthinier-Poncet holds a Ph.D. in Strategic Management, and is an associate professor at the CNAM in Paris, a lifelong learning university, where she is responsible of the Master in Innovation Management and Innovative Design. Her main research topics focus on the management of collaborative innovation in innovation ecosystems. She studies the governance and dynamics of innovation clusters, "third-spaces" (fab labs, maker spaces, corporate innovation labs, and coworking spaces), as well as innovation communities.



Antonio Crupi

Antonio Crupi is a Postdoctoral Research Assistant at the Institute of Management of Sant'Anna School of Advanced Studies and Research Affiliate with the Strategic and Technology Innovation Management (STIM) at the Institute of Manufacturing of the University of Cambridge. Antonio holds a Ph.D. in Economics Statistics and Management. He has been Visiting Scholar at the Shanghai Jiao Tong University (CN) and Sogang University (KR). His research concerns Innovation, Entrepreneurship, and Intellectual Property.



Csaba Deak

Dr. Csaba Deak, is a professor at University of Miskolc, Hungary. Between 2012-2014 he was is the deputy chairman of the National Innovation Office of Hungary. He is guest lecturer at Universitatea Babes-Bolyai, Romania and graduate faculty member at Florida Agricultural and Mechanical University. His research interests are in innovation management, project management, innovation systems, change and strategic management.



Michael Dell

Michael Dell is the founder and CEO of WARP INNOVATION, a Vienna based consulting company specialized in product development, innovation and innovation management, design thinking, and digital transformation. Michael is a MIT certified design thinker, defines himself as "chiefdisruptor", is active researcher and university lecturer.



Yvonne Kirkels

Dr. Yvonne Kirkels is a senior lecturer and researcher at Fontys University of Applied Sciences. She develops, coordinates, and teaches (open) innovation management courses and research methods in challenge-based education style. To stimulate interaction between research and education, she is leading in interdisciplinary collaborations with multiple business partners, other Fontys institutes, and universities.



Monika Petraite

Monika Petraite is a Full Professor in Innovation and Entrepreneurship, at the School of Economics and Business, Kaunas University of Technology, Lithuania. Her interests are in technology entrepreneurship, strategy, and open innovation capabilities development via research and innovative pedagogies. She is also a mentor and an inspirational speaker to promote innovation leadership and entrepreneurship via TEDx talks, Leadership forums, and other platforms.



Daria Podmetina

Daria Podmetina Dr. Sc. (Tech.) is an associate professor at LUT University, Finland. In her research, she is interested in innovation and international management, specifically in open and collaborative innovation. Daria is an enthusiast of digital, creative, and innovative teaching methods. She coordinates ArtIST project which aims at integrating Arts in STEM education.



Ger Post

Dr.Ir. Ger Post is a research-professor at Fontys University of Applied Sciences and holds a chair on Industrial Engineering & Entrepreneurship. The work of this research unit is focused on entrepreneurship, open innovation, technology adoption, and operational excellence. Next to his academic activities Ger is a musician and has been working in management consulting and business development for almost 20 years.

Registration

For more information about the program and to book your place, please check our [website](#). Please make sure to register by August 1st, 2021. The seats are limited and will be distributed on first come first serve basis.

Would you like to learn more?

Contact us: Dr. Csaba Deak (drdeakcsaba@gmail.com)