

Artist Tool / Visual Willingness to Change

Artisttb009 / Visual Willingness to Change / SSSA

Title	Visual Willingness to Change
Purpose / Objective	Objective is twofold: • Process Willingness to Change during Covid Pandemic in a different way (fortifying cognition & learning by divergent method) • Display your skill and associate your capabilities with iconic examples
Description	Students receive a survey based on the addressed literature (in this case the willingness to change facing critical situations). Once the survey is complete a team of facilitators elaborate the answers, while contemporarily another team runs a workshop to explain the main drivers of the theory (willingness to change) associating in a two-by-two matrix the main characteristics with iconic example (in this case proactiveness and willingness have been associated with 4 different animals). Finally, results are presented and discussed with the audience.
Topics covered	Basic innovation management concepts (as many as teacher would like to include into set)
Arts	Visual arts
Setting	Classroom
time frame	120 min
group size	Workshop and open-mic discussion
Schedule and activities	
Age group / level of study	Executive education
Preparation needed / pre-requirements	Facilitators should find the right theoretical setting on which grounding the activity
Instructions for students	You will get a set of questions to answer You will participate to a workshop in which sharing experiences based on the survey's findings
Instructions for facilitators	Facilitators should: - prepare the survey - create two teams, one to run the workshop, one to elaborate the results - run a discussion based on the findings.
Lessons learned	Visualizing your capabilities and your behavior in iconic forms (such as animals) helps managers to understand their potential and to implement decision-making strategies accordingly. Also, measuring their abilities and comparing them with the company's strategy allows managers to adjust their decisions.
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