



Erasmus+

Action PI-FORWARD – Support for policy reform — Forward-Looking Cooperation Projects
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Artist – Integrated Interdisciplinary Education Module on Art, Entrepreneurship, Innovation and Science

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ArtIST
WINTER
SCHOOL

Innovation, Creativity and Arts. 5th edition

KAUNAS WINTER SCHOOL

**FLUXUS: INNOVATION, CREATIVITY, AND
ARTS IN BORDERLINE SITUATIONS FOR
HIGH IMPACT ENTREPRENEURSHIP**

20-24 March 2023
Kaunas University of Technology
Kaunas, Lithuania

For more information:
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About the Winter School

Today's society faces major challenges like energy crisis, war, social inequalities, unemployment, followed by migration and human trafficking issues, human rights, social equality, sustainability, environmental issues, climate and other. These complex challenges might require novel and unconventional solutions.

The winter school in Kaunas offers innovation, creativity and entrepreneurship training that will uncover student's creative potential to develop unique solutions. We will provide students with innovative design thinking, arts integrating methods, artistic tools, and problematic situations where they can connect their primary senses, body, and mind; connect with their intuition, creativity; evoke curiosity then research and develop new ideas; aim to break rules and find unorthodox ways of approaching contemporary issues. We will encounter students with situations and cases that will spur their advanced thinking, engagement, and even action.

We invite students to join the Kaunas winter school and exploit their innovation capacities, address these contemporary challenges, draw on newness, uncertainty, and disruptive breakthroughs for enabling high Impact Entrepreneurship.

Course objectives

- 1.To expand student's horizons with regard to the complexity and variety of innovation management in modern society, while addressing real life local, European and global challenges.
- 2.To understand the needs, context, and importance of innovation management in Borderline Situations and learn up-to-date art-based, STEAM tools and methods facilitating the effective management of innovation and creativity for High Impact Entrepreneurship.
3. To expand the student's mindset on creativity, imagination, problem-solving and risk-taking by developing wrong thinking, strange making, antidisiplinary and other unconventional skills.
4. Using film, photography as ethnography research tools to identify challenges and use theater-based methods for developing high impact entrepreneurship scenarios and stakeholder involvement, enhance empathy and improvisation skills through performing and creating media installations.
5. Expose students to the design thinking process blended with art thinking and STEAM as a tool for innovation in the context of arts integration and art thinking and develop unique, unconventional solutions for proposed challenges.
6. Explore Kaunas as a city of confluence for challenges, ideas and unexpected solutions by utilizing a FLUXUS art perspective as a response to critical Borderline situations.



Topics of the Course

Inspirational lectures on:

Innovation and Entrepreneurship in Borderline Situations
FLUXUS art/anti art movement for innovation and entrepreneurship

Art thinking for innovation

Frugal innovation in borderline situations

Entrepreneurship and technology venturing

Hands on workshops:

Photovoice, ethnography research

Innovation theater

Drama/improvisation/play

Creative and unconventional thinking

Problem/Opportunity definition

Design thinking elements

Entrepreneurial solution/ Business model canvas

Idea destroying

About ARTIST

ArtIST (Art, Entrepreneurship, Innovation and Science) is an ERASMUS+ project that aims to design and implement innovative Master-level modules integrating Arts in the education of innovation, entrepreneurship and science. ArtIST is navigated by seven Higher education institutions and industry partners from Austria, Finland, France, Hungary, Italy, Lithuania and the Netherlands.

ArtIST contributes to the development and modernization of relevant STE(A)M subjects in multidisciplinary programs, such as business, innovation and entrepreneurship. Grounded in the partners' research competences and analytical skills, this innovative module will mix arts and technology, hard and soft skills accompanied by entrepreneurial and business training. The module will be based on creativity techniques, design-driven methods, and modern IoT and ICT tools in teaching and learning practices.

Organizing Team



Monika Petraite-School organizer

Monika Petraite is a Full Professor and Head of the Department of Strategic Management at School of Economics and Business at Kaunas University of Technology, Lithuania. She is also a Director of GLORAD CEE (Global R&D research Centre Central Eastern Europe), and runs an Open Innovation research cluster. She holds a PhD degree in management and business administration (2002) from Kaunas University of Technology (KUT), Lithuania.



Aiste Vaisnore-School organizer

Aiste is researcher in Kaunas University of Technology in Innovation management field. As an enthusiast of creativity and innovation she applies modern teaching methods integrating arts and artistic tools in innovation and entrepreneurship education. Aiste is also conducting research on the unconventional skills and competences for future innovation manager profile.



Yvonne Kirkels- Program Piloting in Artist Project

Dr. Yvonne Kirkels is a senior lecturer and researcher at Fontys University of Applied Sciences. She develops, coordinates, and teaches (open) innovation management courses and research methods in challenge-based education style. To stimulate interaction between research and education, she is leading in interdisciplinary collaborations with multiple business partners, other Fontys institutes, and universities.



Daria Podmetina- ArtIST Project Coordinator

Daria Podmetina Dr. Sc. (Tech.) is an associate professor at LUT University, Finland. In her research, she is interested in innovation and international management, specifically in open and collaborative innovation. Daria is an enthusiast of digital, creative, and innovative teaching methods. She coordinates ArtIST project which aims at integrating Arts in STEM education.



Anne Berthinier Poncet-Artist Project

Professor Anne Berthinier Poncet holds a PhD in Strategic Management and is an Associate Professor at the Conservatoire national des arts et métiers in Paris, a lifelong learning university, where she is responsible for the Master in Innovation Management and Innovative Design. Her main research topics focus on the management of collaborative innovation in the innovation ecosystem. She studies the governance and dynamics of innovation clusters, "third-spaces" (fab labs, maker spaces, corporate innovation labs, and co-working spaces), as well as innovation communities.

ARTIST TEAM

