



ArtIST

INTEGRATED INTERDISCIPLINARY EDUCATION MODULE ON ART,
ENTREPRENEURSHIP, INNOVATION AND SCIENCE



Erasmus+

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Artist Toolbox: Creative Narrative: Making a successful narrative of its “Once upon a time...”

Artisttb28/Creative Narrative: Making a successful narrative of its “Once upon a time...”/ CNAM

Title	Creative Narrative: Making a successful narrative of its “Once upon a time...”
Purpose	Our innovative training module that combines the fields of science, technology, engineering, arts and mathematics (STEAM) with the art of storytelling. Our aim is to guide you through the exciting journey of the hero, as described by Joseph Campbell in his monomyth, to help you create captivating stories that will capture the imagination of your readers, listeners, or viewers.
Description	The main aim of this module is to give you the skills and knowledge to design immersive narratives, respecting the key stages of the hero's journey, while integrating a STEAM approach for creative pragmatism. We aim to prepare you to create powerful stories that will evoke emotion, engagement, and reflection, while understanding how science, technology, engineering, mathematics and art can complement each other in the creative process.
STEM topics covered	1-Introduction to the Hero's Journey: - Understand the fundamental concepts of Joseph Campbell's monomyth. - Identify the archetypes and stages of the hero's journey. 2-Building the Narrative Frame: - Develop a solid narrative structure using the principles of the monomyth. - Create memorable characters and compelling conflicts. 3-STEAM Thinking: - Integrate science, technology, engineering and mathematics into your story. - Explore how these fields can enrich your narrative creativity. 4-Practical exercises: - Develop concrete projects that integrate STEAM elements into your story. - Receive constructive feedback to improve your storytelling skills. 5-Benefits for learners: Immersive Storytelling: You'll learn to create stories that captivate and take readers or listeners into an imaginative world. Creative Thinking: You will develop your creativity by integrating scientific, technological and artistic elements into your narrative work. Transversal skills: You will acquire transferable skills useful in a variety of fields, including communication, problem-solving and critical thinking. Cultural Resonance: You'll understand how stories transcend cultures and eras, giving universal depth to your narratives.
Arts topics	In this dynamic training module, we explore the exciting intersection between audiovisual, film and narrative art. Our goal is to prepare you to create

	captivating stories that will capture your audience's imagination while using the artistic tools and concepts of the film world.
STEAM approach explained	The STEAM approach is at the heart of our "Creative Narrative: Making a success of 'Once upon a time'" module, which focuses on audiovisuals and film. STEAM stands for Science, Technology, Engineering, Arts and Mathematics, and our approach aims to fuse these disciplines in creative ways to enrich cinematic storytelling.
Setting	The "Creative Narrative: Making a success of 'Once upon a time'" module can be carried out in a flexible learning space, ideally in a movie theater, recording studio or any other open space offering an environment conducive to creativity and exploration. A minimum of scenery and equipment is recommended, to enable participants to concentrate fully on their artistic expression. The open, welcoming atmosphere of this space encourages free thinking, collaboration and artistic experimentation. Whether you're planning your next film, writing a script or working on a film project, this environment offers you the flexibility to unleash your imagination and bring your ideas to life.
Time frame	The duration of this training module can vary according to your needs and the level of depth you wish to achieve in your creative exploration. We offer flexibility to suit different schedules and learning objectives. Short format: If you're looking for a quick introduction to the art of storytelling and filmmaking, you can opt for a condensed version of the module, which can last a few hours. This will enable you to acquire basic film storytelling skills. Standard format: The standard format of the module extends over several days, ideally over a week, for a more complete immersion. You'll have time to explore artistic concepts, cinematographic techniques, and STEAM elements in depth.
Group size	This module is ideal for medium-sized to large groups, encouraging a diversity of perspectives and collaborative problem-solving. Working in reasonably sized groups offers many advantages, including: Diversity of ideas: A group of participants from different backgrounds, experiences and areas of expertise can bring a wealth of ideas and perspectives, stimulating creativity. Enriching collaboration: In a larger group, you'll have the opportunity to collaborate with a variety of talents, each making their own contribution to the collective creation.
Schedule and activities	This module offers flexibility of duration to suit your needs and the depth of your creative exploration. You can choose from three formats: • The short format, ideal for a quick introduction to the art of storytelling and cinematography, takes place in just a few hours, offering the basics of cinematic storytelling.

	- The standard format, lasting from several days to a week, enables complete immersion. You explore artistic concepts, cinematographic techniques and STEAM elements in detail. The intensive format, spread over several weeks, offers an in-depth immersive experience. You immerse yourself in the art of cinematic storytelling and explore STEAM aspects in detail. - Whichever format you choose, the aim is to provide you with an enriching learning experience to succeed in cinematic storytelling, while integrating the STEAM perspective to stimulate your creativity.
Age group / level of study	
Preparation needed / pre-requirements	No previous theater experience is necessary to participate in this module. We welcome all skill levels, from beginners to enthusiasts, and encourage a diversity of participants, emphasizing the values of open-mindedness, willingness to participate and commitment to creative problem-solving.
Instructions for students	Participants plunge into theatrical scenarios, embrace challenges and explore innovative solutions while drawing inspiration from STEAM concepts.
Instructions for facilitators	Facilitators with experience in theater and STEAM education guide participants through improvisational scenarios, fostering creativity, critical thinking and collaboration.
Lessons learned	Like Magellan or Ulysses, adventure in the world of cinematic storytelling requires a daring spirit, ready to face the unknown to find creative treasures.
Additional materials	No special equipment was required. Participants drew on their imagination and passion to bring their performances to life.
Inspiration if any, sources	Our module draws its inspiration from the magic of cinematic storytelling and draws on the rich heritage of classic literature, while integrating the STEAM perspective to stimulate creativity and innovation in filmmaking.
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