



ArtIST

INTEGRATED INTERDISCIPLINARY EDUCATION MODULE ON ART,
ENTREPRENEURSHIP, INNOVATION AND SCIENCE



Erasmus+

Action PI-FORWARD – Support for policy reform — Forward-Looking Cooperation Projects
612898-EPP-1-2019-1-FI-EPPKA3-PI-FORWARD

Innovation Constellation: Collage for problem definition

Artisttb016 / Innovation Constellation: Collage for problem definition /KTU

Title	Innovation Constellation: Collage for problem definition
Purpose / Objective	Objective is twofold: - Finding interesting stories about innovative SMEs in a specific Italian region - Using the story telling to describe innovative entrepreneurial activities.
Description	Students explored the Sicilian Regional Innovation Ecosystem with a random approach. They should find, according to their interests and preferences, an innovative firm in Sicily and interview managers. Interviews aim at bringing to light the innovation strategies/products/processes of the firm. Finally, students, using the story telling, have to write a short piece (3000-3500 words). All the pieces will be collected in a book published by students.
Topics covered	Core innovation and entrepreneurship concept (as many as teacher would like to include into set)
Arts	Storytelling
Setting	classroom
time frame	Entire semester
group size	groups of 2-4 people
Schedule and activities	
Age group / level of study	BSc and MSc
Preparation needed / pre-requirements	Teachers should preliminarily introduce in class the basic concepts of innovation, entrepreneurship and present the storytelling approach.
Instructions for students	You will find an innovative firm located in Sicily Set a preliminary interview strategy Contact the managers and conduct the interview Elaborate interview's contents within the group establishing the narration Write a 3000-3500 words publishable piece
Instructions for facilitators	Teacher should follow the entire workflow, editing the questions for the interviews and the draft of the elaborates
Lessons learned	Even if some Regional Innovation Ecosystems are traditionally considered as less innovative, finding peculiar examples of innovative firms help to enrich the description of those ecosystems which are traditionally scarcely addressed by scholars and practitioners.
Additional materials	Books
Inspiration if any, sources	Exhibitions, art works
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